



Serena Cancellier

Design Director - leather goods and fashion jewellery

Paris, France

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

Links

[LinkedIn](#)

Languages

English (Work Proficiency)

French (Fluent)

Italian (Native)

About

Worked since 2003 as leather goods designer and Director designer for international luxury brand and created "it bags" for Prada, Louboutin, Balmain and Bottega Veneta.

In the 2018 she founded her Studio in Paris and she work for luxury brands as leather goods design director, creative consultant and lecturer.

She was on of the 10 Finalist at 35th festival de Hyeres.

BRANDS WORKED WITH

Balmain

Bottega Veneta

Christian Louboutin

<http://www.chironcomo.it>

Istituto Europeo di Design

Politecnico di Milano

Prada Group

RENATO CORTI SPA

SERENA CANCELLIER Studio

Vionnet S.p.A.

Experience

● Creative Director

SERENA CANCELLIER Studio | Oct 2018 - Now

2019 on going:

-Leather goods head designer NDA agreement for a prestigious luxury brand

2021 on going:

- Leather Goods consultant for Gianvito Rossi

2019/ 2021 Moncler, Isabel Marant, Az Factory, Nick Fouquet, Dupont, Mercedes Salazar

- Pap collection Kilometre Paris

- Leather goods Lecturer and Mentor for :

Shangai Ep Yaying fashion group

IFM Paris,

Camera di Commercio Bogotà accelerator program,

SAUDI 100 brands accelerator program.

- Leather goods trend Consultant at Premiere Vision Paris

- Leather goods designer Finalist at the 35th HYERES, Hermès project



● HEAD DESIGNER WOMEN'S AND MEN'S LEATHERGOODS

Balmain | Sep 2016 - Oct 2018

In charge of both women's and men's leather goods collections.

Has been involved in the creation and organization of the leather goods department for Balmain, by setting up both French and Italian offices.

Managed a team in Paris and collaborated with the product development department team in Florence.

Involved on all steps of the process as the interpretation of Olivier Roustaing's vision, collection plan, timing, materials and factories research, shooting, visual merchandising, pricing and industrialization.

Voir moins

● LEATHER GOODS DESIGNER

Prada Group | Feb 2015 - Sep 2016

Senior leather goods designer in paris and Milano.

Arcade,

Cahier bag

Corsaire bag



- **HEAD DESIGNER OF WOMEN'S AND MEN'S LEATHER-GOODS**

Christian Louboutin | Oct 2010 - Feb 2015

- **HEAD DESIGNER OF LEATHERGOODS**

Vionnet S.p.A. | Feb 2009 - Oct 2010



- **LEATHER GOODS AND JEWELLERY DESIGNER**

Bottega Veneta | Sep 2006 - Feb 2009

Worked on women's & men's leather goods and jewelry collections for the creative director Edoardo Marziari and the art director Tomas Maier.



- **LECTURER**

Politecnico di Milano | Mar 2006 - Jun 2006

Fashion design class

- **PROFESSOR / LECTURER**

Istituto Europeo di Design | Oct 2005 - Mar 2006

Fashion design class , trend book

- **LEATHER GOODS DESIGNER'S ASSISTANT**

RENATO CORTI SPA | Jun 2004 - Sep 2006

Worked with Giovanni Morelli for Marc Jacobs leather goods. Involved also in Chanel, Louis Vuitton, Rochas and Yamamoto projects.

- **Leather goods and accessories designer**

SERENA CANCELLIER Studio | Sep 2003 -

- **fashion and textile designer**

<http://www.chironcomo.it> | Sep 2003 - Jun 2004

Worked on trend book CHIRON.

Worked, in collaboration with Fantoccoli Como, for IdeaComo and Milano Unica.

- **head leather goods designer**

| Oct 2019 - Now

Brunello Cucinelli woman and kid leather goods designer

Education & Training

2019 - 2019 ● **Institut Français de la Mode**

Master's degree,

2019 - 2019 ● **42**

workshop,

2006 - 2006 ● **St. Martin's College**

leathergoods and jewellery designer,

2000 - 2003 ● **Istituto Europeo di Design**

fashion and textile designer,

1993 - 1998 ● **Liceo Classico Balbo in Casale Monferrato, Italy**

Bachelor's degree (art, literature, philosophy),

1985 - 1990 ● **Waldorf school**

Elementary school,