



Lauren Davis

Hard Working Sales Assistant /
Style Advisor

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Links

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Languages

English

Dutch

About

With a foundation in fashion entrepreneurship, I've thrived across luxury and high-street retail settings, excelling in customer service, trend spotting, and team collaboration. My experience spans managing an independent shoe and handbag store to achieving record sales as a Sales Associate during the bustling Christmas period.

BRANDS WORKED WITH

belusso

Hornsby House School

MADE THE EDIT

SCOR

VARLEY

Experience

● Small Business Owner

| Jan 2017 - Now

I am well-versed in various aspects of running a business, including inventory management, marketing, and e-commerce. With a deep understanding of digital platforms and social media, I have effectively utilised online channels to expand my reach and connect with a broader audience of fashion enthusiasts. I aspire to further establish my brand as a reputable and go-to destination for fashion-forward individuals seeking timeless elegance and exceptional value. I am eager to continue learning, exploring new opportunities, and making a lasting impact in the fashion industry.

● Style Advisor

2023-2023 | Oct 2023 - Dec 2023

I did two months in the recently opened Varley store on Kings Road for the Christmas period. I was able to learn a lot about working with a team, as previously, I had limited experience with teamwork in the retail industry. I had a great relationship with my team; we leaned on each other for the bigger orders. I completed the biggest sale the store had seen since opening, and my team were a huge help with pulling sizes, helping me package the order, and double-checking the system to ensure the items were correct. I lacked time management skills when I first started, but I quickly got back into the swing of things and came into work 20-30 minutes early each morning to make sure I was prepared. With these new improvements and teamwork, I was able to achieve being the highest-earning employee for the months of November and December.



● Sales Assistant

MADE THE EDIT | Jan 2022 - Jan 2023

I have worked as a sales assistant/part-time manager of an independent shoe and handbag store. As the only employee aside from the store owner and handbag designer, I worked mainly in online order fulfilment, storefront sales, creating window displays, organising/unboxing new stock and storeroom management.



● Teaching Assistant

Hornsby House School | Jan 2021 - Jan 2021

For a few months in 2021, I worked at my old primary school, managing the art department all weekdays except Friday, where I would assist with a Year 2 class. This meant I was able to deal with students of all ages.

● Personal assistant / intern

SCOR | Jan 2021 - Jan 2021

Scor is a global reinsurance company. In 2021, I was given the opportunity to work as a Personal Assistant for Scors Head Of Operational Agility, where I was able to work with the team to create presentations, meet clients, sit in on key insight meetings.

Education & Training

2021 - 2023 ● **Nottingham Trent University**
BA (Hons) fashion marketing and branding,

2019 - 2020 ● **ALBERMARLE COLLEGE**
A level ,