



Carlos Germán Tarragó Hoenes

Artist at Freelancer.com

📍 Guatemala City, Guatemala

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Languages

Czech (Work Proficiency)

English (Work Proficiency)

Spanish (Native)

German (Basic)

About

I am interested in putting to the services of the company, my experience, capacity and work attitude of 24 years at national and international level.

My work achievements range from reducing advertising costs and increasing the impact of the brands I am in charge of, in a tangible way; thanks to the strategic implementation of online tools, apps, web-sites, creative trainings for staff, redesign and new strategies for the use of promotional and new strategies for the use of promotional material.

I am constantly updating and training to provide cutting-edge innovations that distinguish your projects, if you give me the opportunity to work for your company.

I manage the entire adobe suite, online platforms and mobile apps, as well as moodle tools among others.

As a good multifunctional, I do not limit myself to a specific area. I have developed complete projects in graphic design and animation, 2D & 3D design, photography (analog/digital), videomarketing; in creative processes of production and direction, as well as in the evaluation and measurement of impact and results.

I have an area of opportunity in storytelling. Because I have the talent to write in a way that interests, excites and motivates. I worked with national magazines and newspapers from 1995-99, where I presented both the written idea and the photographs that accompanied the article. Currently I also write for linked in and nuvelo online.

c.v. + Professional portfolio
<https://cgthoenes.wixsite.com/...ago>
<https://www.behance.net/...474>

BRANDS WORKED WITH

Colegas

Nubelo.Com

Experience

- **currently freelancer.com**
Nubelo.Com | Jan 2016 - Jan 2019
Monday to Saturday Laboratorios
- **of Staff**
Colegas | Jan 2004 - Jan 2021