



Elena Simon

COLLECTION DIRECTOR -
PRODUCTS DEVELOPMENT
STRATEGY CONSULTANT
(KNITWEAR /JERSEY /SPORTS-
WEAR W/M SPECIALIST)

📍 Grand Paris, France

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Languages

Anglais

Français

Italien

About

BRANDS WORKED WITH

BALENCIAGA

CELINE

Christian Dior

Louis Vuitton

Sonia Rykiel

Experience



● Head of Knitwear and Jersey (Design and Development)

Sonia Rykiel | Jul 2022 - Now

Creation and developement of all knitwear and jersey collections.
Managment of one senior fashion designer and two junior developpers.
In charge of all design product process from sketching to final proto-
types.
Launching products and following-up with factories.
Research of yarns and materials (visit yarn fairs).
Leeding meetings and fittings.
Sourcing of factories.
Cost negociations / Following up and control of the budget.
Managing production industrialization and quality.



● Sportswear/Jersey Menswear and Womenswear Prod- uct Development Manager

CELINE | Aug 2018 - Oct 2021

Creation of Jersey and Sportswear Women/Menswear department.
Sourcing of factories / manufacturers.
Creation of «basics» products lines in collaboration with Artistic Direc-
tion, making seasonnal animations to ensure the business base of the
categories.
Management of a team of four seniors and juniors developpers.
Management of the entire product development process : from technical
launches to final prototypes (on site in the factories or from Paris).
Being part of styling process of the show.
Cost negociations / Guarantee of the margins.
Following up and control of the budget.
Managing production industrialization and quality.



● Knitwear and Jersey Womenswear Product Developer

Louis Vuitton | Jul 2015 - Jul 2018

● Womenswear Knitwear Developer

Christian Dior | Oct 2011 - Jul 2015

● Collection Coordinator's Assistant

Christian Dior | Mar 2011 - Sep 2011



● Collection Coordinator's Assistant

BALENCIAGA | Mar 2009 - Oct 2009

Education & Training

2005 - 2008

● ESAA Duperré

BTS Design de Mode en Environnement,