



Geoffrey Perez

Global Head of Luxury at Snap Inc.

Paris, France

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Links

[LinkedIn](#)

Languages

English (Fluent)

French (Native)

Spanish (Basic)

Italian (Basic)

About

BRANDS WORKED WITH

- Exclusible
- MEC
- MONOGRAM
- Snap Inc.
- SXD
- Yahoo
- ZenithOptimedia Group | The ROI Agency

Experience

● Global Head of Luxury

Snap Inc. | Apr 2020 - Now



● Advisor

SXD | Jan 2022 -

Zero-waste design company



● Board Advisor - Investor

Exclusible | Aug 2021 - Now

Web 3 & NFT start-up



● Board Advisor - Investor

MONOGRAM | Jan 2018 -

Luxury Secondhand platform

● Sales Lead

Snap Inc. | Sep 2016 - Apr 2020



● Directeur Commercial / Head of Agencies

Yahoo | Jul 2015 - Sep 2016



● Directeur de la Publicité / Head of Verticals

Yahoo | Jan 2015 - Jul 2015

Automotive / Tech-Telco / Finance / Entertainment



● Industry Manager - Automotive

Yahoo | Jul 2013 - Jan 2015



● Account Director

Yahoo | Sep 2011 - Jul 2013

● Account Manager (Online & Offline Media)

MEC | Sep 2009 - Sep 2011

● Digital Media Planner

ZenithOptimedia Group | The ROI Agency | Apr 2008 - Sep 2009

Education & Training

● Institut Supérieur de Gestion

Master degree,

