



Simon Belanger

Senior Fashion Designer /
Artistic Director

📍 Montreal, QC, Canada

[Portfolio file](#)

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Languages

Italian (Fluent)

English (Fluent)

French (Native)

About

I am an experienced Canadian fashion designer looking for new challenges.

After winning the grand prize in a televised fashion competition in 2010, I founded with my partner, Atelier UNTTLD: a luxury women's ready-to-wear line that manifests power, glamor and elegance. We ran our own development studio in Montreal (pattern maker, cutter, samplers) and produced with different Italian partners. The brand is now distributed in the United States, Europe and Canada (Neiman Marcus, Saks 5th Avenue, 55 Croisette...)

After having worn all the hats within my own company (design, production, production, distribution, sales, marketing, etc.) I now wish to continue my career by focusing on design by integrating the team of a creative luxury house. With 15 years of experience, I am convinced that my versatility, my great ability to adapt and my work ethic will allow me to successfully join any environment.

I hope that my skills, detailed in the attached CV, as well as my portfolio will convince you of the relevance of my application. I remain at your disposal for a telephone or video interview at your convenience.

BRANDS WORKED WITH

ATELIER UNTTLD atelierunttld.com

Experience

● FASHION DESIGNER

ATELIER UNTTLD atelierunttld.com | Apr 2011 - Now

Responsible for shaping and establishing the brand vision, from product development to go-to-market strategy.

Design: Analysis of the market offer, creation of mood-boards and color palettes, research of fabrics and trims, research and creation of prints, sketching and editing of the collection plan, development of samples in collaboration with pattern makers and samplers, fittings, cost supervision and contribution to price architecture.

Branding: Conceptualize and oversee the creation of all visuals: look-book, campaign, BTS and product photos).
Creation of mood boards (Concept, lighting, decor, styling, poses, hair and make-up), hiring of the creative team, casting of models, production on set, selection of images, supervision of photo retouching, editing of visual documents.
Oversee the application and deployment of visual content and messaging across all channels: website, social media, newsletters, ads, B2B)

Education & Training

2008

● Domus Academy

Master of Design,

2007

● Lasalle College

College diploma, fashion design,,