



# Jason Regan

Designer and senior creative all-rounder for digital, print, events, motion & video. Event production and promotion.

📍 London, UK

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## Links

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## About

I'm a senior multi-disciplinary designer doing digital, print, motion & video or events. I've worked in-house, agency-side, and direct-to-client and I'm comfortable with each of these.

I routinely use all the major Adobe packages; Photoshop, InDesign, Illustrator, Premiere, After Effects and Audition on anything from a simple business card to large format event graphics, infographics, editing video and creating motion graphics.

I have extensive WordPress experience, and frequently contribute to writing pitch documents and script content. I manage the social channels on a side project I work on, and this means keeping abreast of social and digital marketing trends, with large amounts of retouched imagery and short-form video creation, and more recently utilising AI and Augmented Reality.

DJs in the UK and Internationally, putting on the sell-out Lost In Disco events in London and Brighton <http://lostindisco.com> and acts as promoter with The Sheen Resistance. Presents the monthly Lost In Disco show on Music Box Radio, and DJs corporate events.

- Corporate literature design
- Digital design
- Event & experiential design
- Publishing & magazine design
- Web design (front end)
- SEO
- Social Media
- Email marketing
- Pitch concepts, visuals and documents
- PowerPoint & Keynote

Enthusiastic, flexible and practical. Keen to continue learning new disciplines & techniques.

### BRANDS WORKED WITH

- Aspect Ltd.
- Blue Creative Communications
- CEC Media
- DreamWorks Animation
- Jack Morton Worldwide
- Madano
- Publicom Ltd
- Smart Live - Creative Event Specialists
- Sputnik Design (London)
- Williams Lea

## Experience



● **Senior Designer**  
Madano | Nov 2022 - Apr 2023



● **Senior Integrated Creative**  
Williams Lea | Jul 2019 - Nov 2022

Senior Integrated design and creative on the Barclays CRES account. Design, creative direction and project management on a range of digital, print, and event-driven projects. Everything from basic print graphics, to designing internal web space, writing video scripts, editing, animation and motion graphics and voiceovers.

● **Lead Designer**  
Smart Live - Creative Event Specialists | Sep 2018 - Jul 2019  
Rolling contract role as designer on all output of Smart Live; pitch documents, event concepts, and development of concepts through to finished artwork – from small print items to large format, video and screen graphics.



- **Designer**

DreamWorks Animation | Jun 2015 - Dec 2015

Responsible for the design & production of on- and off-line marketing materials for the DreamWorks Channel – a new DreamWorks premium cable TV venture initially aimed at Asia – and DreamWorks Distribution.

- **Head of Design**

Publicom Ltd | Jun 2011 - May 2013

My role here was to grow Publicom's in-house design facility, expand the digital offering, and make the company a cutting-edge content creation and delivery agency. Day to day duties as art director & designer on a variety of B2B and customer magazines and associated marketing collateral, including website design & asset creation, and Manager Magazine which was won in a competitive pitch and went on to win a MemCom award for best business magazine.

- **Senior Designer**

Aspect Ltd. | Sep 2010 - Jun 2011

Senior creative in another top ten experiential agency. Concepts through to finished artwork on projects for household name clients, from stage sets, screen graphics, exhibitions and digital publishing.

- **Consulting Design Director**

Blue Creative Communications | Jan 2004 - Jan 2008

A long-term freelance position, at Blue I was responsible for coming up with concepts for a huge variety of conference, video and general marketing projects, and delivering through to the final end product. On any given week I may have been designing sets, exhibition stands, conceiving & storyboarding video, or producing print artwork.

- **Consulting Design Director**

CEC Media | Jan 2004 - Jan 2006

I oversaw the growth and design of two successful b2b magazine titles, alongside the initial creative direction of a long-running industry event.

- **Graphic designer & creative lead**

Sputnik Design (London) | Jun 2000 -

My trading entity for projects outside any full-time or contracted employment. Freelanced on a variety of disciplines and projects for an extensive range of clients, including Mencap, Archant Life, 90TEN Healthcare, Just::Health Communications, General Motors, Sony BMG, Universal, Glaxo SmithKline, BT and many more.

An experienced, reliable resource for agencies & production companies.



- **Freelance Designer**

Jack Morton Worldwide | Jan 2000 - Jan 2004

Various design and visualising duties on experiential projects for blue chip clients.