



# Monia Lanzarini

Head Embroidery Designer,  
Product Manager Men/woman  
collection and Special Project  
consultant

Paris, France

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## Languages

German (Basic)

Italian (Native)

French (Fluent)

English (Fluent)

## About

Experienced head embroidery designer - freelance- with a demonstrated history of working. Skilled in Embroidery, Fashion, Fashion Design, Apparel Industry, and Textiles. Strong arts and design professional graduated from the University of Bologna. A very good manager and team leader. With expertise in handcrafting techniques and processes such as knitting, cutting, sewing, creating original patterns, design, creation of garments made by different materials (steel, stone, wood)

### BRANDS WORKED WITH

Balmain

Hermès

JATO ricami

La Perla

RILIEVI GROUP

Roberto Cavalli

Vionnet S.p.A.

## Experience



### ● Research and Development Embroidery Designer

Hermès | Sep 2021 - Now

Research and developments of embroidery samples and artworks for garments for Pret à porter woman collection. Supervising/monitoring collection orders and maintained assurance of repetition in production

### ● Embroidery Designer

Vionnet S.p.A. | Jan 2016 - Jan 2017

research and proposal for pre-collections women's samples and model development and follow-up within the supplier



### ● Embroidery Designer

La Perla | Jan 2016 - Jan 2017

Univer iconographic presentation in the form of boards and embroidered samples realized by translating the stylistic orientation of the Art Director to the suppliers. Monitoring of collection orders and assurance of repetition in production



### ● Head Embroidery Designer, Product Manager men collection and Special Project

Balmain | Nov 2015 - Apr 2021

Responsible for creative proposals, in close collaboration with the Artistic Director, of iconographic research, sampling, and the elaboration and monitoring of embroidered pieces, either for catwalks or commercial pieces on the pre-collections, catwalks, and VIP projects.



### ● Head Embroidery Designer and product Manager

Roberto Cavalli | Nov 2007 - Jan 2016

Managing all the embroidery research activities, in direct collaboration with the AD, proposal, and development of samples, and realization of embroidered pieces for the Women, Men, VIP, Accessory, and Kids collections. responsible for the follow-up for the pieces to be embroidered and all information to the development and production team and supplier

### ● Embroidery Designer and Product Development

RILIEVI GROUP | Feb 2003 - Oct 2007

proposal and follow-up of embroidery samples and developments for a very demanding clientele in terms of image.

### ● Embroidery Designer

JATO ricami | Jan 1993 - Feb 2003

researching embroidery from vintage archives and exhibitions, as well as graphic studies and technical experimentation with Indian artisans, helps to create the style identity that for more than twenty years is distinguishing the Company of Madame Giorgia appreciated by the great Couturiers and Fashion Brand of the world.

- **embroidery designer and developer consultant**

| Nov 2015 - Now

## Education & Training

1993 - 2005

- **Alma Mater Studiorum – Università di Bologna**

sociology, Doctor's Degree- Scienze Politiche - Sociologia , thesis on: theory and technique of mass communication "fashion: self-referentiality and creativity"

1991 - 1992

- **Centro formazione professionale - carpi Modena**

fashion designer, post high school graduation, designer

1986 - 1990

- **istituto tecnico commerciale "gaetano salvemini" casalecchio di reno Bologna**

correspondant foreign language, high school graduation, commercial studies and foreign languages