



# Debora Debonair

ARTIST FASHION DESIGNER & PRINTMAKER, INTERIORS PROPERTY DESIGN & DECOR

O London, UK

Portfolio link

Portfolio file

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# Languages

Spanish (Work Proficiency)

Portuguese (Fluent)

English (Fluent)

Italian (Basic)

### **About**

ARTS & PROJECT MANAGEMENT FORWARD TREND DIRECTIONS INTERIORS LIFESTYLE FASHION PRINTS REMOTE WORKER

**BRANDS WORKED WITH** 

Art of Debonair Debonair Debonair Debonair Projects Kza7

Project Catwalk Television Reality Series

Vintage Couture & Haute Rare Designer Handbags Vintage Fashion Passion

# Experience

### VINTAGE & LUXURY GOODS WORLDWIDE SALES

Vintage Fashion Passion | Jan 2019 - Now

SALES & SPECIALISING IN VINTAGE CHANEL HERMES GUCCI & DIOR SEE= https://www.instagram.com/p/B03ftsbp6mW/

# KZA7 = ARTES ..BRECHO...CULTURA CARIOCA..... KREATIVE DIRECTOR

Kza7 | Jan 2019 - Now

K e Por KZa7 VidiGal. Artes e Almoce Beleza e Brecho Cultura Contemporario Decor e Designs da Interior e BouTique em KZa7 Kollectivio.... K is for KZa7 VidiGal. Art & Eats Beauty & Boot Sale Contemporary Culture Designs for Decor. & BouTique in KZa7 ....... KZa7 Kollective... Você é um Artista ... Designer ... Criador .... Você faz à mão ..? Venha fazer parte de uma NOVA KOLLECTIVA ... Apresentando o KZa7 ... Uma Boutique de Conceito ... Loja de moda e Almoço e Artes.. Entre a cultura do Vidigal INBOX PARA MAIS INFO

## TEACHING ARTIST ,COURSE CURATOR . PRINTMAKING

### Art of Debonair | Jun 2012 - Now

DEBONAIR DEBONAIR - Art and Design Teacher As a Life Long Artist its often a fine line between learning and Teaching as both lend to each other in this disipline so loved worldwide... I honed my skills in Textiles & Printmaking...Today adding My Signature Style while designing for Wallpapers ...Textiles ..Interiors and Fabrics & Fashion.. I teach various Art Pratices from Street & Urban Sketching to Pattern & Printmaking ...I have curated Art & Design courses and enjoy Intergrating with the insitutions Educational programme

- Planned and delivered high-quality teaching to classroom printmaking & art students, ensuring room, resources and equipment were set up and ready prior to lessons.
- Kept students fully engaged with learning by keeping abreast of developments within own design criteria and maintaining lessons in line with the Ofsted teaching, learning and assessment.
- Provided advice and support to large volume of clients on varied prob-
- Maintained excellent attendance record, consistently arriving to work on time.
- Coordinated with other team members to complete projects within set time limits.
- Delivered projects on time and within budget to meet specifications.
- Ensured workstations and teaching areas were well maintained and thoroughly cleaned and all equipment was packed away at the end of each lesson.
- Worked with students ensuring they practised fundamental tasks safely and effectively.
- Ensured all student tracking, records and notes were kept accurate and up to date and any continuous non-attendance and learning difficulties were monitored and managed effectively.

### REAL ESTATE, PROPERTY MANAGEMENT & SERVICES

### Art of Debonair | Mar 2007 - Now

ART OF DEBONAIR - Property Management Agent The Abiltiy to Showcase My Interior Design Expertise in Properties I manage is a Perfect Romance...With managed units Internationally and ..Locations most Desired Worldwide ,

- Researched property market and advised on up-to-date property value.
- $\bullet$  Understood needs of prospective buyers or tenants to match properties with preferences.
- Explained terms of sale or conditions of lease to facilitate informed decision making.
- Examined building conditions to analyse insurance risk factors.
- Liaised with contractors to organise prompt and targeted maintenance and repairs.
- Sourced quotes and processed contractor invoices to responsibly administer budget.
- Oversaw portfolio of properties, primarily assured shorthold tenancies across worldwide locations.
- Inspected rental properties before, during and after tenancies.
- Researched information about properties and owners' circumstances to give comprehensive summary and answer additional questions. SELLING HOTELS HOMES & HOUSES ...WITH HEART PROPERTY SALES BROKER SERVICES ESTATE AGENT........

#### DEBONAIR FASHION BUYER

### Debonair Debonair | Jan 2000 - Now

- Having been in the Fashion MARKET Many Years, I Analysed consumer buying patterns and predicted future retail trends, providing commercially viable products at competitive prices.
- Developed unique brand strategy based on fast fashion trends and market research targeted at My Market customers
- Processed customer feedback and changes to demand to make informed buying decisions.
- Negotiated with suppliers in Bangkok, Singapore and Bali Indonesia to curate on-trend products with high profit margin.
- Reviewed product performance indicators including sales and discount levels, maximising customer demand and driving profit.
- Managed contracts to track output and order fulfilment.
- Attended domestic and international trade events to select new collections of products.
- Visited factories in Bali and improved production of garments by providing design and process

# BRAND ASSOCIATE = OVERSEAS PRODUCTION ,TRADE & COMMUNICATIONS

### Debonair Debonair | Jan 2000 - Now

TRADE EXHIBITIONS PARTICIPATION & STAND FASHION & ACCESSORIES OVERSEAS DESIGN & PRODUCT PRODUCTION DEBONAIR DEBONAIR - Brand Associate - Trade Fair...Exhibitions

- Exihibiting in DUBAI Was a wonderful initive to open channels to new customers & cultures, I was able to be open to Design new product lines Musilum Culture appropriate, I gained expertise and experience in Overseas trade show management.
- Integrated local marketing strategies with global strategy to align with brand values.
- Developed and implemented marketing objectives, policies and frameworks to support business growth and development.
- Planned advertising processes and campaigns to meet sales goals.
- Defined brand identity and designed brand online communication plan.
- Researched consumer markets to determine emerging opportunities for new and existing goods and services.
- Matched product pricing and varieties to target audience need and boost marketing impact.
- Promoted products and services to create awareness and highlight
- Drafted advertising content for television and media promotions.
- Analysed customer feedback and buying habits to predict future consumer trends.

### CREATIVE DIRECTOR: DEBONAIR DEBONAIR FASHION BRAND

#### Debonair Debonair | Sep 1999 - Now

After Being Reviewed by Fashion Industry Magazine = DRAPERS RECORD in August 1999 DEBONAIR DEBONAIR BOUTIQUE was OPENED and Selling Fashion & Accessories created from Soft Leathers & Designer Denim, Colourful Unique Prints to the Market Boutique, Loyal Clients to the new Role of Celebrities , TV, Flim and Music Stars Debonair The Brand, Was Portobello's Newest Futuristic & Fresh take on Fashion, Much So Debonair Clothes Adorned the Covers of the Fashion Magazines through the whole of the Fashionable years 2000 - 2007 , With International Sales, Buyers and Production Debonair the Brand was Made.

- Led development of annual marketing plan and budget for setting strategic priorities and business goals.
- Managed staff using targeted approach to training, hiring and employee engagement.
- Worked to continuously improve Store display, Merchandising and updating of stock systems.
- · Implemented effective inventory management processes.
- Led projects and analysed Designer Concessions to identify opportunities for Collaborations
- Increased overall productivity by working to understand Fashion Trends & Demands of Consumer needs.
- Coordinated multiple projects using prioritisation and time management skills to consistently meet deadlines. DEBONAIR THE BRAND WOM-ENSWEAR FORWARD TREND FASHION PRINTMAKING INTERIORS ACCESSORIES

### INTERIOR DESIGNER

### Debonair Debonair Projects | Jun 1995 - Now

INTERIOR DESIGNER = DEBONAIR DEBONAIR Jun 1995 - Current

- I Have been Decorating & Designing Homes & Interiors Since My Days of Studing & Printmaking ... I decorated objects with surface design ..later fully renovating areas within homes.. Utilising My International Travel...I optimised on the Opportunities to Showcase My Talents in INTERIOR DESIGN Using inspirations from Asia including ...From Bali, Bankok, Maylasia & Singapore
- Acted as a project manager throughout the construction stage, coordinating the design on-site and managing the construction team.
- Worked closely with quantity surveyors to establish costs and work schedules on larger projects, with architects determining the best use of space.
- Understood clients' needs to develop design concepts and establish final briefs.
- Liaised with partners, local authorities, consultants and contractors as needed.
- Presented projects and plans to colleagues, managers, partners and clients.
- Researched and gathered information and photographs relating to the project.
- Sourced materials including fittings, furniture, lighting and finishes and provided samples for clients to enhance the decision-making process.
- Produced 'sample' or 'mood' boards to present to clients, allowing clients to feel integrated into project decisions.
- Developed initial ideas and acquired key information about potential projects, discussed requirements in detail with clients and set project schedules.
- Performed research and maintained a working knowledge of trends and new developments in interior design and architecture.
- Selected the appropriate items, furniture and items for the floor and design plans.
- Currently updating my CAD SKILLS in relation to 2D and 3D concept designs for interior design projects.

### CREATIVE HEAD OF TEXTILE DESIGN & PRINT DEBONAIR

### Debonair Debonair | Jun 1989 - Now

I Studied Art & Design , Textile and Screen Printing... In 1997, I began designing and Printing for My Fashion Label Debonair, Designing Logos for Screen Prints, I sold My Tee-Shirts & Womenswear at 3 of Londons most Desired & Famous Markets CAMDEN TOWN , PORTOBELLO & SP-TIAFIELDS FASHION MARKETS

- Employed exceptional communication and relationship-building skills to develop trusting, professional client relationships.
- · Managed stock using targeted approach to sales,
- Improved operations while delivering exceptional service.
- Cooperated with Market Sellers to develop and implement effective Trading & Customer solutions.
- Delivering and updating systems.
- Coordinated continuous improvement by generating suggestions, engaging in problem-solving activities to support Sellers.
- Surpassed monthly time and budget targets. CREATION, DESIGN & PROCESSING OF TEXTILES..FOR INTERIOR & FASHION PROJECTS

### FASHION DESIGNER CREATIVE ARTIST = TV CONTESTANT

### Project Catwalk Television Reality Series | Nov 2007 - Jan 2008

PROJECT CATWALK: SERIES 3 – TV CONTESTANT, REALITY TELEVISION • Being Headhunted for PROJECT CATWALK ...Came Flush after My Notting Hill Debonair Boutique Success, Participating as a Contestant in a Reality TV Show Really Challenged my inner Designer Comforts, Working to Competitive Criteria embodied the MAVERICK FASHION THINKER I was later described as,

- Employed exceptional communication and relationship-building skills to develop trusting, professional client relationships.
- Translated artistic concepts into precise instructions.
- Interpreted comments from show producer to refine performance based on feedback.
- Created ,Cut and Produced Garments & multiple projects using prioritisation and time management skills to consistently meet deadlines.
- Identified and promptly resolved Design Challenges & Procedure issues.
- Responded to Collaborations while remaining calm and effective under pressure.
- Responded to unforeseen situations or behaviour.
- Managed energy levels to maintain consistent performance for extended periods of time.
- Commented on announcements with personal opinion and predictions.
- Grew audience by demonstrating likeable and relatable personality.
- Reacted to unpredictable events to maintain smooth performances.
- Hosted topical segments live on air.
- Interpreted creative concepts and overall artistic vision.
- Coordinated logistics to complete projects by set deadlines. ARTIST CREATIVE CONSULTANT DESIGNER ENTREPRENEUR FASHION INTERIORS TREND SETTER PROP MAKER / SET DESIGN BOUTIQUE OWNER OWN LABEL STORE MANGER WINDOW DRESSER & MERCHANDISER TELEVISION PERSONALITY (PRESENTER) TEACHER LOVER OF LIFE

# EXPERT VINTAGE BUYER OF CHANEL HERMES & OTHER COUTURE DESIGNERS

Vintage Couture & Haute Rare Designer Handbags | Jan 1986 - Sep 2022

EXPERT VINTAGE BUYER OF CHANEL HERMES & OTHER COUTURE DESIGNER ...HANDBAGS ..JEWELS & GARMENTS I HAVE BEEN A COLLECTOR OF LUXURY ITEMS....FOR MANY YEARS.. BUYING AND SELLING PIECES FROM DESIGNERS NAMELY CHANEL, HERMES, DIOR, YSL, GUCCI...ECT.. I HAVE EXTENSIVE EXPERIENCE & KNOWLEDGE OF THESE ITEMS....THEIR HISTORY..AND SERIAL MARKINGS ...FOCUSING ON THE AUTHENTICITY OF ALL ITEMS, THROUGH THIS I HAVE BEEN SELLING PROFESSIONALLY....LUXURY DESIGNER GOODS...FOR OVER 30 YEARS... BUILDING VALUED & TRUSTED RELATIONS WITH HERMES & CHANEL OF LONDONS BOND STREET..ALSO....A GREAT & TRUSTED WORKING RELATIONS WITH AUTHENTICATION SITES