



Kacper Hadzicki

Visual Artist (@hadzk)

London, UK

[Portfolio link](#)

[View profile on Dweet](#)

Links

- [LinkedIn](#)
- [Instagram](#)
- [YouTube](#)

Languages

English (Fluent)

Polish (Native)

About

instagram.com/hadzk

BRANDS WORKED WITH

- Blackfish Studio & Film
- Boy London Ltd
- Criminal Damage Clothing
- H&M
- Soho House & Co
- Starbucks
- wagamama
- Wenet Group S.A.
- Wyższa Szkoła Gospodarki W Bydgoszczy

Experience

● Content Producer & E-Commerce Assistant

Boy London Ltd | Feb 2022 - Now

- Creating and updating website banners, building landing pages while keeping the brand identity cohesive.
- Working closely with Creative, Design and E-commerce departments to ensure websites and uploaded products are up to date (Shopify).
- Designing, copywriting and reporting adverts and newsletters (Klaviyo) performance.
- Managing celebrity relations (e.g. Anne-Marie, Zedd, Krept, Victony, Ezow, Darkovibes).
- Event planning (e.g. Dragon Ball Z x Criminal Damage collection launch in a pop-up shop (Camden, London) and exhibiting at MCM Comic Con).

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● Motion Graphic Designer / Video Editor

Wenet Group S.A. | Jun 2021 - Dec 2021

- Creating and delivering motion graphics for various media.
- Crafting video adverts for clients while respecting their brand identity.



● Runner

Soho House & Co | Sep 2020 - Jun 2021



● Barista

Starbucks | Sep 2018 - Sep 2020



● Bar Waiter

wagamama | Dec 2018 - Feb 2019

● Independent Photographer

Blackfish Studio & Film | Jan 2017 - Jan 2017

During this internship, I had an opportunity to create photoshoots from scratch using studio lamps and other equipment in a professional environment. With the help of fellow videographers and photographers, I earned experience on how to properly use the studio lighting and how to work with models indoors.



- **Sales Floor Team Member**

H&M | Jun 2016 - Jan 2018

- Engaging with customers to provide the best customer experience.
- Folding, hanging, displaying, restocking and merchandising garments per H&M guidelines to maintain a positive shopping experience and maximise selling opportunities.
- Unloading delivery trucks, receiving, opening, and unpacking merchandise and labelling merchandise with security tags within efficiency timeline goals.
- Educating and promoting the H&M Loyalty program to customers.

- **Student Internship**

Wyższa Szkoła Gospodarki W Bydgoszczy | Nov 2015 - Nov 2015

The internship included working in various departments of the university. Mostly related to marketing, graphic design and photography. I worked alongside graphic designers learning how to create consistent advertising materials such as leaflets, posters, business cards etc. Apart from that I also supported the photography department which was preparing an exhibition. I also had my first experience with studio lamps and dark-room.