



# Frederikke Frydensberg Durlev

Robust background in luxury brand development, account management, and strategic communication!

📍 London, UK

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## Links

[LinkedIn](#)

## Languages

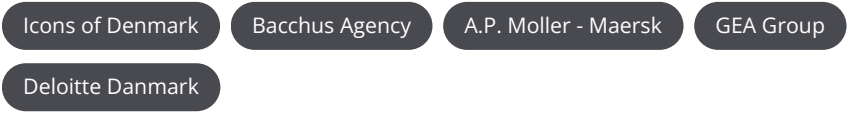
Danish (Native)

English (Fluent)

## About

Experienced in client management, promotional activities, and event organisation. Skilled at enhancing brand visibility through strategic communication and relationship building. Proven adaptability in diverse roles, ensuring effective solutions and maintaining accurate databases.

### BRANDS WORKED WITH



## Experience



### ● Consultant

Icons of Denmark | Jan 2024 - Apr 2024

- Account management for 20+ clients responsible for timely and effective solutions responding to client needs and inquiries.
- Executing proactive communication skills by regularly engaging with the client database, organizing and executing various promotional activities including presentations, as well as social events to strengthen client relationships and enhance brand visibility.
- Participating in industry trade shows and networking events to expand client base and market presence.
- Managing and maintaining accuracy in CRM databases, ensuring real-time data integrity and reliability.

### ● Account Assistant

Bacchus Agency | Jan 2023 - Jan 2024

- Strategically analyzed competitive and industry trends to develop forward-thinking business strategies to increase brand visibility.
- Conducted thorough research on target media and identifying potential clients, trends and press opportunities.
- Organised and executed exclusive launch events and press trips for journalists and HNW/UHNW clients.
- Attended 3-4 media events monthly to establish and cultivate relationships with top tier journalists.
- Compiled timely mid-month reports for client reviews.

### ● HR Student Assistant

A.P. Moller - Maersk | Apr 2019 - Jun 2021

- Improved employer branding through successful planning and execution of career fairs and industry events engaging with potential candidates, employees and industry partners to strengthen our ties within the talent pool.
- Streamlined HR processes contributing to a rise in employee satisfaction.
- Provided comprehensive support to 2000+ employees on various HR related matters, reinforcing commitment to meeting their needs and building trust.
- Successfully navigated immigration for 300+ global expats ensuring full legal compliance and fostering positive relationships with international workforce.



### ● HR Student Assistant

GEA Group | Nov 2018 - Apr 2019

- Established 2 beneficial partnerships with external organizations cultivating mutually beneficial relationships and expanding our network within the business community.
- Organized 2 successful career fairs attracting 200+ attendees resulting in a 20% rise in student applications solidifying relationships within the academic community.

- Translated 30+ documents from Danish to English ensuring seamless cross-cultural communication.

- **Office Manager**

Deloitte Danmark | Aug 2017 - Jun 2018

- Facilitated executive business travel and meetings, ensured that executives had a seamless and productive. experience during their trips.
- Managed relationships with suppliers, vendors and service providers to ensure the best possible service and value.
- Efficiently handled invoicing, expense reports, reimbursements and travel arrangements.

## **Education & Training**

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2021 - 2022 ● **Regent's University London**

Master's degree,

2018 - 2021 ● **Copenhagen Business School**

Bachelor's degree,