



Nidharshini Balusamy

Customer Operations Manager

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Languages

English

About

Fashion

BRANDS WORKED WITH

H&M

Studio Y

Experience

● Fashion Designer and Operations Manager

Studio Y | Apr 2022 - Jul 2023

- Create new design ranges, sample, source & oversee production
- Organise photoshoots and edit photos for the website
- Create engaging content and campaigns on social media
- Manage production team of pattern masters and tailors
- Plan resources & assist clients to fulfill their production requirements on time



● Customer Assistant

H&M | Jan 2019 - Jul 2021

- Actively greet and engage with customers
- Support in the maintenance of sales floor to ensure a positive shopping experience
- Process, stock, and replenish garments on sales floor and stock room to maximize selling opportunities

Education & Training

2023 - 2024

● University of East London

MBA Fashion Entrepreneurship,

2018 - 2021

● JD Institute of Fashion Technology

B.Sc Fashion and Apparel Design,