



Curtis Soul

Content, Branding, Design, Marketing & E-Commerce Specialist

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Languages

English

About

With a strong background in creative roles, I bring commercial fashion knowledge from my time as a Team Trainer at O.G.Clothing Academy. My experience in fast-paced environments and business strategy development equips me well for dynamic retail settings.

BRANDS WORKED WITH

- AIX CAPITAL
- Balthazar
- BXR London
- City Sikhs
- Creative Penthouse
- F45
- iSocialUK
- JUICEBABY
- Louis Vuitton
- TALLIA STORM
- The London Essence Company
- Waitrose
- Wonderland Magazine

Experience



Creative Director

AIX CAPITAL | Jan 2020 - Dec 2022

Mentored by top executives I worked in a fast paced environment developing businesses, creative strategies, pitch decks, marketing and branded content, websites, Upskilling and training courses, International Investment and Commercial strategies.

Head of Content & Creative Strategy

iSocialUK | Jan 2015 - Feb 2022

Worked as part of a team to provide content and marketing services to high profile Influencers, brands & businesses.



Founder x Studio Manager

Indra Studios | Jul 2015 - Sep 2018

Opened and managed a photo studio in East London, providing a shooting space and visual services for top industry brands, celebrities, agencies, event organisers & more.

Head Trainer

O.G.Clothing Academy | Jan 2010 - Sep 2015

Worked as one of the head trainers providing commercial fashion, business and Design courses. We worked with the Job Centre, Tower Hamlets and Waltham Forest council to supply the courses to students, PRU students and unemployed graduates. We achieved a 95% pass rate.



Shop floor assistant

Waitrose | Feb 2005 - Sep 2016



Bar Staff

Balthazar | Aug 2023 - Nov 2023



Studio Manager

Creative Penthouse | Sep 2021 - May 2023

Education & Training

Southgate College

ND Graphic Design Degree,

2006 - 2009

● Middlesex

BA Graphic Design Degree,