



Marta M Ribeiro

Fashion Merchandiser | Project Manager | Agent

📍 Viseu, Portugal

[Portfolio link](#)

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Links

[LinkedIn](#)

Languages

Portuguese (Native)

English (Fluent)

French (Basic)

About

Designer and fashion lover, attended Universidade de Aveiro and did Erasmus in Salford, Manchester.

I always participated in different activities such as theater and cinema workshops, music, sports and volunteering work, which made me really versatile, dynamic and also taught me how to work in a group.

Being in a different country I needed to develop my communication skills and be autonomous.

You can see some of my projects in www.bymartaribeiro.wordpress.com
https://issuu.com/home/published/image_6483441_1_

BRANDS WORKED WITH

By Marta Ribeiro

BY Marta Ribeiro

Deepwear

The Salfordian

Womens'S Secret

Experience



● Merchandiser | Project Manager | Agent

Deepwear | Jun 2021 - Oct 2023

- talking to factories to get them to work in collaborations with the company, expanding the company portfolio
- organizing meetings with the factories and clients as well to help the process of the project
- going to the factories to meet them and see how they work and their facilities
- do a brief meeting with clients to understand their project to align with them the next steps of the project with deadlines, countries of sourcing, products, price range, quantities, fabric...
- weekly meetings with the clients to talk about the updates of their project
- creating reports of each meeting to keep everyone up to date
- update p&l to always know how the financial side of the project of each brand is going
- managing excel sheets for shipping's, quotations, invoices
- managing all the project in all stages to make sure the project is on time and well done
- report any deficiency to the client right away to decide fast on the next steps
- working as a team with other countries to get more options for the clients
- getting new clients to the company
- getting potential clients into meetings to present companies services for them to sign with us
- follow up with every single one by call, message or email
- negotiate terms and conditions
- prepara the contracts for them to start working with us
- pass the client vto a project manager and do a brief meeting with them so they can understand more about the project before the first meeting with their new client

● Sales

| May 2020 -

- Introducing beauty products to clients
- Doing showcases about new products and how to use them
- Marketing

● Shop owner

BY Marta Ribeiro | Oct 2020 -

- Design
- Marketing
- Sales

- Client assistance
- Manager

- **Internship Trainee**

Womens'S Secret | Feb 2016 -

- Helping clients with their shopping
- Warehouse work
- Decoration



- **Writer**

The Salfordian | Nov 2012 -

Since writing is one of my interests I wrote an article about my Erasmus experience for the student's newspaper of University of Salford.

- **Fashion Designer/Graphic Designer/Illustrator**

By Marta Ribeiro | Sep 2013 - Now

- Apparel Design
- Shoe Design
- Illustrator
- Photoshop
- Procreate
- Tech Files

Education & Training

- 2012 - 2013 ● **The University of Salford**
Third Year Student, Design Futures
- 2010 - 2013 ● **Universidade de Aveiro**
Third Year Student, Design
- Sep 2012 - Aug 2013 ● **The University of Salford**
Licenciatura, Design Futures