



Sherry Batra

Fashion & Digital Designer

📍 Milano, Metropolitan City of Milan, Italy

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Links

[Website](#) [LinkedIn](#)

Languages

English (Native)

Hindi (Native)

Italian (Work Proficiency)

Spanish (Basic)

About

Fashion and Digital Designer based in Milan, Italy.
Designing & Creating in IRL , URL , AR

BRANDS WORKED WITH

BDDW

Lakme Fashion Week Limited

Milan Fashion Week

NM Design

Swapnil Karekar Creative Solutions Llp

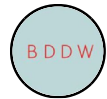
Vaishali S - India

Experience

● Freelance Marketing Designer

| Jan 2020 - Now

- Managed cross-functional team of 3 in 2 locations (Milan & Mumbai), ranging from entry-level creatives to vice presidents.
- Planned and Designed Creative Strategy and Multimedia Design for overall marketing.
- Developed Brand Kit and Provide Quality Control over all the design work for 4+ companies



● Assistant Store Manager

BDDW | Jan 2019 - Apr 2019

- Managed and curate shows for companies Radio (M.crow radio)
- Arranged window displays based on the season.
- Taking care of the store and maintaining inventories.

● Backstage Dresser

Milan Fashion Week | Jan 2017 - Nov 2018

- Worked as the backstage dresser for various different brands like Antonio Marras, Piccione Piccione and Sunnei.



● Assistant Designer

NM Design | Aug 2016 - Dec 2016

- Assisting the designer for styling project of a Bollywood movie.
- Curating looks based on the script.
- Checking production samples for measurements and finishing details
- Working on range presentations for existing and new clients

● Design Internship

Swapnil Karekar Creative Solutions Llp | Jun 2015 - Sep 2015

- Assisting the head with research about different designers based on their location.
- Helping small brands with photo-shoot, lookbooks, and social media.
- Contacting new designers for collaboration.

● Model Co-ordinator

Lakme Fashion Week Limited | Jan 2014 - Sep 2016

- Assisted the designer at the store, exhibitions and also during the Pune Fashion Week.
- Designing collections for range planning
- Working with pattern makers for the first samples

● Fashion Design Intern

Vaishali S - India | Mar 2013 - Jun 2013

- Assisted the designer at the store, exhibitions and also during the Pune Fashion Week.
- Designing collections for range planning
- Working with pattern makers for the first samples

Education & Training

- 2017 - 2019 ● **NABA _ Nuova Accademia di Belle Arti Milano**
MA in Fashion and Textile Design, Sustainable Textile
- 2013 - 2016 ● **National Institute of Fashion Design**
B.sc In Fashion Design , Fashion Design