



Will Pearce

A clear communicator to the public audience with a visual mindset in creating engaging content.

London, UK

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About

BRANDS WORKED WITH



Experience



● Social Media Executive

So Energy | Jan 2021 - Now

From inbound calls, emails and live chat, to public responses via Twitter/Facebook - I was entrusted with the abilities to respond clearly to customers on a public platform. I have gained experience as a stakeholder for the company, training new employees and being a role model for their development and a source of support to my team.



● Reservations Account Executive

Bounce Ping Pong | Mar 2018 - Aug 2020

Dubbed as "the lungs of the company" I was responsible for scheduling and arranging social events as small as a couples night out up to corporate bookings for parties of 100 - 120 for the venue and curating a floor-plan for the venue staff to prepare for each event. Exceeding my targets monthly after a couple of months within the role, I was an asset to the company and offered promotion imminently prior Covid taking effect.



● Copywriter

AltCorner | Jan 2017 - Jul 2019

A voluntary internship alongside my full-time job that gained me experience in written skills which I had taken out of love for music. I had the opportunity to interview musicians, review new releases and live events. (Link: <https://altcorner.com/author/idealimagination/>)



● Acting Branch Manager

GAIL's Bakery | Jan 2016 - Feb 2018

Within 6 months of being Shift Manager, I became Assistant Manager due to my hard working ethos. This led to me managing stock, preparing rotas, delegating and leading a team, managing KPIs before becoming Acting Branch Manager for the last 3 months of my time at Gail's where I searched for a more sustainable lifestyle for my well being and found Bounce Ping Pong.