



Hanna Ter Meulen

Experienced Creative Director & Head of Product Development

📍 London, UK

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Languages

English (Native)

Dutch (Native)

French (Work Proficiency)

German (Basic)

Danish (Basic)

About

Experienced Creative Director & Head of Product with the unique ability to bring a 360 view to fashion and product design, sourcing & development projects. Working to help start-ups find their feet as well as drive design and development teams at established businesses.

With strategic thinking as one of my strengths I'm able to bring teams together as well as spearheading and managing multi faceted projects.

Confidently communicating across the business, experienced in C-Suite presentations through to factory negotiations is one of my strong suits as well as being at home in any team and environment quickly.

BRANDS WORKED WITH

- Ann-Sofie Back Ltd
- Aquascutum
- Calvin Klein
- Early Majority, Inc.
- Ennismore
- Hardy Amies London
- HTM STUDIOS LTD
- NORSE PROJECTS
- Qasimi
- Sandro

Experience

● CEO

Early Majority, Inc. | Feb 2021 - Now

CEO acting as Creative Director & Head of Product Development, Overseeing all product design and development as well as creative and brand partnerships.

● Design & Product Development Studio

HTM STUDIOS LTD | Aug 2020 - Now

Design & Development Consulting for start-ups as well as established brands.

Clients include;

- the Conran Shop
- Ennismore Ltd
- Bille Oslo
- TuBu
- Balibaris



● Retail & Product Development Director

Ennismore | Aug 2017 - Aug 2020

<http://ennismore.com>

Developed retail and product concepts for Ennismore brands; the Hoxton and Gleneagles.

Projects include;

- Blank bath & body care
- Made in (Williamsburg, Portland, Los Angeles, Chicago, London, Paris)
- the Gleneagles Arcade
- Gleneagles&Co, a luxury product range including food, leather goods & home products



● Head of Design Norse Projects

NORSE PROJECTS | Mar 2016 - Aug 2017

Responsible for the concepts, design & management of the Norse Projects Menswear collection & Womenswear concepts Managing a team of 4 designers & assistants
-Direct report to CD



- **Menswear Designer Sportswear & Creative Concepts**

Calvin Klein | Jul 2013 - Mar 2016

Worked on all seasonal Creative Concepts Responsible for the following categories: Denim, Casual Pants & Jackets Shirts (Dress, Fashion & Casual), Formal Accessories, Tailored Projects
-Direct report to CD

- **Stylist Homme / Menswear Designer**

Sandro | Jan 2013 - Jul 2013

Allround Designer for all categories
-Direct report to DA

- **Casualwear Designer**

Hardy Amies London | Jan 2012 - Jan 2013

Allround Designer for all categories
-Direct report to DD

- **Menswear Designer (Freelance)**

Qasimi | Sep 2011 - Dec 2011

Allround Designer for all categories
-Direct report to CD



- **Senior Menswear Design Assistant**

Aquascutum | Aug 2010 - Sep 2011

Senior Menswear Design Assistant to the Aquascutum London and Aquascutum Limited lines
-Reporting in to Senior Menswear Designer

- **Studio&Production Manager**

Ann-Sofie Back Ltd | Sep 2007 - Oct 2008

Managing all sampling, production, distribution and studio related activities
-Direct report to CD

Education & Training

2008 - 2010

- **Royal College of Art**

Master of Art, Fashion - Menswear

2004 - 2007

- **ArtEZ Arnhem**

Bachelor, Fashion Design