



Letizia Morandi

Design - Product Management
- Leather Goods and Acces-
sories

📍 50026 San Casciano in Val di Pesa,
Metropolitan City of Florence, Italy

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Links

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Languages

Italian (Native)

English (Fluent)

German (Fluent)

Spanish (Fluent)

About

I bring extensive experience in product management and design for luxury, premium, and fast fashion brands. Skilled in material sourcing, supplier coordination, and technical development, I thrive in dynamic retail environments and am Italian native, fluent in English, German, and Spanish, conversational French.

BRANDS WORKED WITH

ModaConsulta

Tonino Lamborghini S.p.A.

PIQUADRO S.p.A.

BREE Collection GmbH

Esprit

If srl

Design Studio F.Turchi - Bulgari - Brioni - Acqua di Parma

GBS buying services - Tommy Hilfiger

Various Brands

Experience

● Product Manager Leather Goods

ModaConsulta | Jan 2024 - Now

● Product Manager _ Leather Goods and Accessories

Tonino Lamborghini S.p.A. | Apr 2022 - Nov 2023

● Leather goods design

PIQUADRO S.p.A. | Jun 2019 - Mar 2022

● Product Development & Sourcing

BREE Collection GmbH | Apr 2016 - Jun 2019

Technical product development, material sourcing, leather, accessories and trim sourcing;
Sourcing and coordinating suppliers and manufacturers allover Europe, India and Far East;
Technical product improvement and follow up all sampling steps to final quality control and pre-production engineering;
Ricerca e coordinamento fornitori/produttori;

● Head Of Design

Esprit | Aug 2013 - Jan 2015

Development creative concepts of accessories collection of handbags, soft items and small accessories goods.
- Creation mood seasonal mood boards and briefing to design and sourcing team;
- Briefing to suppliers on materials and key sourcing;
- Development and coordination of sampling according to category management and sales feedback;
- optimization of collection and follow up prototypes;
- correction and technical improvement of product;
- pre production quality check and engineering

● Freelance Consultant for Handbags and Accessories

| Sep 2009 - Jun 2013

Design, development, creative input on handbags, accessories and leather goods.
- Creative direction;
- Trend and color search, for seasonal key moods;
- Material sourcing and development;
- Sketching and development of prototypes;
- Technical development of sampling and coordination of manufacturers;



- Sales samples final technical check and product engineering;
- Price check and final collection set up.

Collaboration with several brands and diverse products.



- **Sourcing and product development Handbags Accessories Shoes**

If srl | Apr 2006 - Jul 2009

Product development for Handbags and Accessories on behalf of several brands:

Jimmy Choo, Oscar de la Renta, Roberto Cavalli, Cathernie Malandrino, Halston and others.

- _ Technical development and follow up of prototype and samples;
- _ Sourcing of materials, trims according to design and product management briefing;
- _ Sourcing of producers and manufacturers to fit the requirements of skills and workmanship requested for the development of collections;
- Suppliers coordination and material orders follow up according to given timing to collection deadlines;
- _ Quality check on materials, trims and hardware, improvement and final engineering for pre-production;
- _ Final set up of pricepoints and price handling with suppliers.

- **Handbags and accessories design/product development**

Design Studio F.Turchi - Bulgari - Brioni - Acqua di Parma | Oct 2004 - May 2006

Collaboration with design studio for development handbags (man/woman) and accessories collections. Design, material sourcing and product development for some brands: Bulgari, Brioni, Wako, Lerre, Acqua di Parma

- **Product manager**

GBS buying services - Tommy Hilfiger | Jan 2002 - Dec 2004

Product manager of hardware and apparel accessories for Tommy Hilfiger. Follow up all accessories development and production for the collections produced in Italy and East Europe.



- **Handbags and Accessories Designer & Product Developer**

Various Brands | Jan 1997 - Dec 2003

Collaboration as designer on several collections of handbags, jewels, textile.

- Research of fashion trends;
- Seasonal moods, highlights, colours;
- Materials and supplier sourcing;
- Sampling follow up and quality control on pre-production items;
- Product engineering.

Collaboration with several brands:

Luana _ Enrico Coveri _ You Young

Education & Training

2012 - 2013

- **Polo Universitario Città di Prato**

Tecnico commerciale per il marketing e le vendite,

1992 - 1995

- **Costume e Moda**

Esperto moda e costume,

1992 - 1995

- **Polimoda**

diploma,

