## Dvveet



## Letizia Morandi

Design - Product Management - Leather Goods and Accessories

 50026 San Casciano in Val di Pesa, Metropolitan City of Florence, Italy

Portfolio link

View profile on Dweet

## Links

in LinkedIn

## Languages

Italian (Native)

English (Fluent)

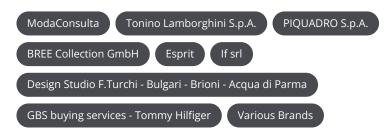
German (Fluent)

Spanish (Fluent)

## **About**

I bring extensive experience in product management and design for luxury, premium, and fast fashion brands. Skilled in material sourcing, supplier coordination, and technical development, I thrive in dynamic retail environments and am Italian native, fluent in English, German, and Spanish, conversational French.

#### **BRANDS WORKED WITH**



## Experience

## Product Manager Leather Goods

ModaConsulta | Jan 2024 - Now

### Product Manager \_ Leather Goods and Accessories

Tonino Lamborghini S.p.A. | Apr 2022 - Nov 2023

## Leather goods design

PIQUADRO S.p.A. | Jun 2019 - Mar 2022

### Product Development & Sourcing

BREE Collection GmbH | Apr 2016 - Jun 2019

Technical product development, material sourcing, leather, accessories and trim sourcing;

Sourcing and coordinating suppliers and manufacturers allover Europe, India and Far East;

Technical product improvement and follow up all sampling steps to final quality control and pre-production engineering;

Ricerca e coordinameno fornitori/produttori;



## Head Of Design

Esprit | Aug 2013 - Jan 2015

Development creative concepts of accessories collection of handbags, soft items and small accessories goods.

- Creation mood seasonal mood boards and briefing to design and sourcing team;
- Briefing to suppliers on materials and key sourcing;
- Development and coordination of sampling according to category management and sales feedback;
- optimization of collection and follow up prototypes;
- correction and tecnical improvement of product;
- pre prodution quality check and engineering

#### Freelance Consultant for Handbags and Accessories

| Sep 2009 - Jun 2013

Design, development, creative input on handbags, accessories and leather goods.

- Creative direction;
- Trend and color search, for seasonal key moods;
- Material sourcing and development;
- Sketching and devleopment of prototypes;
- Technical development of sampling and coordination of manufacturers:

- Sales samples final technical check and product engineering;
- Price check and final collection set up.

Collaboration with several brands and diverse products.



## Sourcing and product development Handbags Accessories Shoes

If srl | Apr 2006 - Jul 2009

Product development for Handbags and Accessories on behalf of several brands:

Jimmy Choo, Oscar de la Renta, Roberto Cavalli, Cathernie Malandrino, Halston and others.

- \_ Technical development and follow up of prototype and samples;
- \_ Sourcing of materials, trims according to design and product management briefing;
- \_ Sourcing of producers and manufacturers to fit the requirements of skils and workmanship requested for the development of collections;
- Suppliers coordination and material orders follow up according to given timing to collection deadlines;
- \_ Quality check on materials, trims and hardware, improvement and final engineering for pre-production;
- \_ Final set up of pricepoints and price handling with suppliers.

## Handbags and accessories design/product development

Design Studio F.Turchi - Bulgari - Brioni - Acqua di Parma | Oct 2004 - May 2006

Collaboration with design studio for develompent handbags (man /woman) and accessories collections. Design, material sourcing and product development for some brands: Bulgari, Brioni, Wako, Lerre, Acqua di Parma

## Product manager

GBS buying services - Tommy Hilfiger | Jan 2002 - Dec 2004

Product manager of hardware and apparel accessories for Tommy Hilfiger. Follow up all accessories development and production for the collections produced in Italy and East Europe.



## Handbags and Accessories Designer & Product Developer

Various Brands | Jan 1997 - Dec 2003

Collaboration as designer on several collections of handbags, jewels, textile.

- Research of fashion trends;
- Seasonal moods, highlights, colours;
- Materials and supplier sourcing;
- Sampling follow up and quality control on pre-production items;
- Product engineering.

Collaboration with several brands: Luana \_ Enrico Coveri \_ You Young

## **Education & Training**

#### 2012 - 2013 Polo Universitario Città di Prato

Tecnico commerciale per il marketing e le vendite,

### 1992 - 1995 • Costume e Moda

Esperto moda e costume,

# 1992 - 1995 **Polimoda** diploma,

