

Ravinder Singh

Digital marketing executive

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Languages

English (Fluent)

About

I managed an online retail store, focusing on driving sales and expanding the product range. My experience in customer relationship management and handling various tasks makes me adaptable to dynamic retail environments.

BRANDS WORKED WITH

- Algorismic Tech
- Webastral Infosystems
- Teleperformance
- HYKOSHOP

Experience



- **Digital Marketing Executive**

Algorismic Tech | Mar 2023 - Jul 2023

Executed digital marketing strategies to boost online presence. Focused on SEO and targeted campaigns to increase brand visibility. March 2023 – July 2023



- **Digital Marketing Executive**

Webastral Infosystems | Oct 2022 - Mar 2023

Collaborated on SEO projects to enhance website rankings. Contributed to the company's business expansion efforts. October 2022 – March 2023



- **Agent**

Teleperformance | Jun 2022 - Oct 2022

Provided services in debt collection, telemarketing, and content moderation. Handled customer relationship management with communication solutions.

- **Online Store**

HYKOSHOP | Jan 2018 - Jan 2020

Launched and managed an online retail store. Focused on driving sales and expanding the product range. Officially registered and compliant with GST regulations. 2018 – 2020

Education & Training

2024

- **BPP University**

Master of Science,

2012 - 2017

- **Rayat Bahra Institute**

Bachelor of Technology,

2010 - 2012

- **D.A.V school**

Secondary Education,

2009 - 2010

- **Sarvhitkari Vidya Mandir**

Matriculation,