Dweet



Bougdima Chahreddine

COMPUTER SCIENCE ENGI-NEER: UX/UI DESIGNER & WEB DEVELOPER & DIGITAL MAR-KETING & SOCIAL MEDIA MAR-KETING

Tunis, Tunisia

Portfolio link

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Languages

French (Fluent)

English (Fluent)

German (Basic)

Spanish (Basic)

About

A Computer Science Engineer (Military Academy) with more than 15 years of experience with advanced computer knowledge.

Proprietor / President of a Company in Social Media Solutions – Qatar for more than 5 years.

In addition, my adaptability, my polyvalent capacities and my technical skills make me a professional capable to practice different specializations : Online marketing,

web development, graphic design, UX/UI design, SEO, marketing plan & strategy, measuring business progress, growth of a brand, social media (planning, strategy, tactics, tools, and monitoring, ...)

Excellent knowledge of the Adobe suite : (InDesign, Photoshop, Illustrator) Excellent Communication Skills : English, French.

BRANDS WORKED WITH

Millennium Social Media Solutions - Qatar

Qatar Emiri Airforce

The Minister of National Defence - Tunisia

Experience

Head of Information Technology Department

The Minister of National Defence - Tunisia | Aug 2020 - Dec 2022

- Responsable of the Electronic Surveillance System at the border Tunisia libya.
- Video Surveillance Systems, Radiocommunication, Radar.
- Tactical Military Networking (Microwave Bundle, Thales and Harris Operations' Radio Comms).
- Design and build software
- Routing Protocols design and implementation.
- Networks and system administration.
- Manage IT networking operations (soft and hard)
- · Graphic Design, Styles, and Layout Techniques.

Digital Marketing Manager

Millennium Social Media Solutions - Qatar | Jan 2015 - Jul 2020

- Planning and developing social media campaigns
- · Crafting compelling content or getting it developed
- Posting content across social media accounts
- Engaging with customers on different channels
- Analyzing running campaigns
- Generate, edit, publish and share engaging content daily (e.g. original text, photos, videos and news)
- Monitor SEO and web traffic metrics
- Design and implement social media strategy to align with business goals
- Communicate with followers, respond to queries in a timely manner and monitor customer reviews

Head of IT Department (Aircraft Section)

Qatar Emiri Airforce | Apr 2014 - Jul 2020

• Have a strong knowledge on Health Monitoring / Engine Management systems for Aircraft (Fighters/ AirLift/ Helicopters).

- Designer and Developer of (FWDB / Fighter Wing DataBase) (formally approved) (Letter of Congratulations).
- · IT Operations Management, training, planning.
- Developing IT networking strategies.
- · Networks and system administration.
- Manage IT networking operations (soft and hard)
- Graphics Designer, artworks, visuals, layouts, animated videos, videos./ Web Development

Head of Information Technology Department

The Minister of National Defence - Tunisia | Aug 2008 - Apr 2014

- Tactical Military Networking (Microwave Bundle, Thales and Harris Operations' Radio Comms).
- Manage IT networking operations (soft and hard)
- Graphics Designer, artworks, visuals, layouts, animated videos, videos.
- Web Development/ Design and build software
- Video Surveillance Systems, Radiocommunication, Radar.
- IT Operations Management, training, planning.
- · Developing IT networking strategies.
- · Networks and system administration.

Education & Training

2007 - 2008 • CIT / Transmission Instruction Center Tunisia
Signal Officer Diploma - Tunisia,

2004 - 2007 • Military Academy - Tunisia

National Diploma in Computer Engineering,

2002 - 2004 • EPAM (Military Academy Preparatory School)

Diploma, undergraduate degree,