Dvveet



Luca Caccia

Leather Goods and Accessories Director, Product Development, Production, Materials research Expert

Milan, Metropolitan City of Milan, Italy

Portfolio file

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Languages

English (Fluent)

French (Fluent)

Italian (Native)

About

As the Leather Goods and Accessories Division Director at Christian Louboutin, I manage the entire industrial process from product research and development to production for all leather goods and accessories categories, including bags, small leather goods, belts, textile accessories. I have been working in this role for over nine years, following a successful career as a Leather Goods Collection Development Director and a Leather Goods Product Development Manager at the same company.

With a strong background in luxury goods management, brand management, and economics and social sciences, I have developed great analytical skills and a deep knowledge of the Italian leather goods industrial system. I am also highly organized, detail oriented, and accurate, ensuring that the quality and creativity of the products meet the highest standards of the brand and the consumers. My mission is to create and deliver leather goods and accessories collections that reflect the identity, values, and vision of the Brand, satisfying the needs and preferences of the global luxury market.

BRANDS WORKED WITH

Christian Louboutin

Chloe

Jil Sander

Calvin Klein

Value Lab

Experience



 Leather Goods and Accessories Industrial Division Director

Christian Louboutin | Oct 2020 - Now

Director of product development, industrialization and production for all leather goods and accessories categories.



Leather Goods Collection Development Director

Christian Louboutin | Nov 2017 - Sep 2020

Director of Leather Goods and Accessories materials research, product development and industrialization.



Leather Goods Product Development Manager

Christian Louboutin | Sep 2014 - Oct 2017

Responsible of the whole product development process for BAGS, SMALL LEATHER GOODS and BELTS



Accessories Product Development Manager

Chloé | Feb 2012 - Sep 2014

Building and managing of a structured product development process for the realization of the leathergoods and accessories collection, from the creative phase, to the prototype and sample collections, formalization of all the information and instruments for the start-up of the production, in collaboration with the industrialization and production teams Management of materials research and sample materials purchasing (leathers, fabrics, metals)

Prototypes realization coordination and sample collection management, in line with the collection plan.

Collaboration on the definition of the collection plan and merchandising projects

Sourcing and selection of suppliers, negotiation and buying activities Pre-industrialization activities for materials and products

Responsible (chef de project) of the implementation of the new system $\mbox{\sf Pdm}$ – $\mbox{\sf Orly}$ for the part of product development.

Budget management for all the product development activities.



Accessories Product Development

Jil Sander | Mar 2010 - Feb 2012

Product development of JIL SANDER Man and Woman Accessories collections and of JIL SANDER NAVY Woman Accessories collection: bags, small leather goods, belts, gloves, special projects.

Responsible for materials research.

Prototypes development and sale samples management.

Sourcing and selection of suppliers, negotiation and buying activities.

Competitor analysis and brand positioning, sale targets and price ranges definition.

Budget and sales results analysis, merchandising definition.

Production start-up management.

Special projects management.



Senior Buyer Commercialized Area RTW

Jil Sander | Mar 2006 - Feb 2012

Sourcing and selection of Rtw products and suppliers, negotiation and buying activities.

Product development for Scarves and Ties collections.

Sale samples management.

Competitor analysis and brand positioning, sale targets and price ranges definition.

Budget and sales results analysis, merchandising definition.

Production start-up management.

Special projects management.



Product Manager Assistant

Calvin Klein | Jan 2005 - Feb 2006

Product development of Woman and Man Collections of knitwear and iersev.

Competitors analysis and brand positioning, material research, development and definition of prototypes and samples for sale, pricing negotiation.



Retail Manager Assistant

Calvin Klein | Apr 2004 - Dec 2004

Assistance to the sale campaign coordination, support to the retail customers, retail commercial orders' definition and management, sales results' analysis, support to the visual merchandising management.

junior consultant

Value Lab | Jan 2004 - Mar 2004

Marketing analysis, data mining, retail projects

Education & Training

2011 - 2011 Università Cattolica del Sacro Cuore

EMLUX - European Master in Luxury Goods Management,

2004 - 2005 SDA Bocconi

Master in Brand Management,

1998 - 2003 Università Commerciale 'Luigi Bocconi'

Bachelor in Economics and Social Sciences (DES),