



Joseph Kannukaden

Computing Engineer and Basketball Coach

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Languages

English

About

With a solid foundation in sales and client relationship management as a Corporate Sales Intern, I excel in understanding customer needs. My experience extends to enhancing user experiences by blending technical insight with creativity, making me adept in retail environments that value innovation and customer engagement.

BRANDS WORKED WITH

CUREINFIRMITY

PROCOLLAB TECHNOLOGIES

SportsCafe

Experience

SALES INTERNSHIP

PROCOLLAB TECHNOLOGIES | Jan 2023 - Apr 2023

- Successfully acquired clients for Evaltrix, demonstrating proficiency in sales strategies and client relationship management.
- Went beyond sales responsibilities to actively contribute to Evaltrix's user interface (UI) design and content creation.
- Collaborated with the design team to improve Evaltrix's user interface, leveraging sales insights to ensure an attractive and user-friendly design.
- Played a key role in content creation, utilizing understanding of client needs to develop persuasive and informative materials.



MEN'S BASKETBALL TEAM CAPTAIN

Bennett University | Jan 2022 - Jan 2023

- Spearheaded the team to a commendable second-place finish in the university sports fest.
- Secured numerous podium finishes, showcasing leadership, teamwork, and a commitment to excellence in competitive sports.



CONTENT WRITING INTERNSHIP

SportsCafe | Jan 2021 - Nov 2022

- \bullet Conducted interviews with accomplished, medal-winning professional athletes during my internship at SportsCafe.
- Seamlessly blended my passion for sports with writing skills, producing engaging and informative content that resonated with the audience.
- Developed the ability to connect with high-profile individuals and extract meaningful narratives, enhancing my interview skills.

DATA ANALYST INTERN

CUREINFIRMITY | Jun 2022 - Aug 2022

- Conducted thorough data analysis to identify trends and patterns, contributing to informed decision making within the pharmacy setting.
- Implemented data-driven strategies to optimize inventory management, ensuring efficient stock levels and minimizing shortages.
- Collaborated with cross-functional teams to enhance data collection processes, streamlining information flow.

Education & Training

2023 - 2024 • Loughborough University

Master of Science in Leadership,

2019 - 2023 **BENNETT UNIVERSITY**

Bachelor of Technology in Computer Science,