



Sophie Woolfson

General Assistant

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Languages

English

About

With over two years of retail experience at SKECHERS USA and Arlettie London, I excel in customer service, team collaboration, and maintaining a tidy shop floor. I'm adaptable and ready for temporary sales roles in dynamic retail environments.

BRANDS WORKED WITH

- Arlettie London
- Wakemans Hill Surgery
- Aspinal of London
- SKECHERS USA

Experience



● PR AND MARKETING INTERN

Aspinal of London | Mar 2024 - May 2024

Connect with stylists and editors to showcase Aspinal of London products. Personalize gift orders for clients. Send out product updates via mailers. Organize stock on Launchmetrics. Track media coverage and compile reports. Shadowed Social Media Manager; skilled in creating professional Pinterest posts.



● SALES ASSISTANT

SKECHERS USA | Oct 2021 - Sep 2023

Working in a team to ensure everyone is being served efficiently Advising customers on what shoe would be best for their needs Cleaning and tidying the shop floor and stock room Working on the tills

● GENERAL ASSISTANT

Arlettie London | Sep 2021 - Oct 2021

Selling products to customers Organising and tidying areas of the sample sale Working in a team to ensure jobs are done quickly and efficiently Helping customers and answering their questions and concerns



● RECEPTIONIST

Wakemans Hill Surgery | May 2021 - Oct 2021

Communicate with members of the public who are often stressed and impatient, answering their questions and concerns. Working as part of a team to manage a large workload, combining administrative work and dealing with the public face-to-face

Education & Training

2020 - 2022

● Fashion Retail Academy

Fashion marketing and branding BA(hons),