



Daniel Jeraci

12 years of management in the retail business performance among Officina Profumo-Farmaceutica Santa Maria Novella, Isabel Marant, Rimowa, Byredo, Jimmy Choo, Chanel and Dolce & Gabbana.

Trilingual Italian, English and French.

Interested in the Fashion & Perfumes fields.

International availability.

Paris, France

[Portfolio link](#)

[Portfolio file](#)

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Links

[LinkedIn](#)

Languages

English (Fluent)

French (Fluent)

Italian (Native)

About

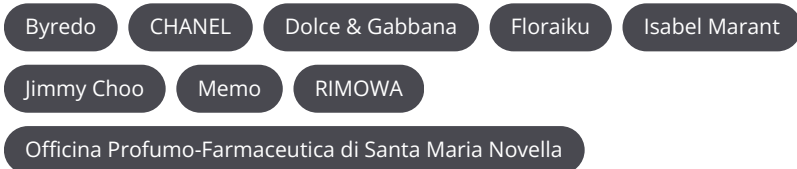
12 years of management in the retail business performance among Officina Profumo-Farmaceutica Santa Maria Novella, Isabel Marant, Rimowa, Byredo, Jimmy Choo, Chanel and Dolce & Gabbana.

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BRANDS WORKED WITH



Experience



● Galeries Lafayette Store Manager

Isabel Marant | May 2021 - May 2022

- Assisting with store sales always aiming to meet and exceed store sales targets;
 - Managed a team of 5 staff;
 - Analysing sales figures, monitoring the monthly budget achievement and implementing corrective actions when required;
 - Communicating and following upon business needs and potential actions to Head Office in order to reach the achievement of designated store target;
 - Supporting and motivating staff working in the store, transmitting and nurturing into them the company's core values, creating a positive and engaging work environment;
 - Conducting inductions to new recruits, in all aspects of their role responsibilities;
 - Ensure that sales assistants are developing and retaining long-term clients;
 - Acting as the store-point-of-reference for all merchandise;
 - Supervision and direction of all the inventory control and back-office activities;
- see less



● Le Bon Marché Store Manager

RIMOWA | Mar 2020 - Apr 2021

- Assisting with store sales always aiming to meet and exceed store sales targets;
 - Managed a team of 10 staff;
 - Analysing sales figures, monitoring the monthly budget achievement and implementing corrective actions when required;
 - Communicating and following upon business needs and potential actions to Head Office in order to reach the achievement of designated store target;
 - Supporting and motivating staff working in the store, transmitting and nurturing into them the company's core values, creating a positive and engaging work environment;
 - Conducting inductions to new recruits, in all aspects of their role responsibilities;
 - Ensure that sales assistants are developing and retaining long-term clients;
 - Acting as the store-point-of-reference for all merchandise;
 - Supervision and direction of all the inventory control and back-office activities;
- see less



● Montaigne Store Manager

Floraïku | Jun 2019 - Mar 2020

- Assisting with store sales always aiming to meet and exceed store sales targets;
 - Managed a team of 3 staff;
 - Analysing sales figures, monitoring the monthly budget achievement and implementing corrective actions when required;
 - Communicating and following upon business needs and potential actions to Head Office in order to reach the achievement of designated store target;
 - Supporting and motivating staff working in the store, transmitting and nurturing into them the company's core values, creating a positive and engaging work environment;
 - Conducting inductions to new recruits, in all aspects of their role responsibilities;
 - Ensure that sales assistants are developing and retaining long-term clients;
 - Acting as the store-point-of-reference for all merchandise;
 - Supervision and direction of all the inventory control and back-office activities;
- see less



● Le Bon Marché Store Manager

Memo Paris | Jun 2019 - Mar 2020

- Assisting with store sales always aiming to meet and exceed store sales targets;
 - Managed a team of 3 staff;
 - Analysing sales figures, monitoring the monthly budget achievement and implementing corrective actions when required;
 - Communicating and following upon business needs and potential actions to Head Office in order to reach the achievement of designated store target;
 - Supporting and motivating staff working in the store, transmitting and nurturing into them the company's core values, creating a positive and engaging work environment;
 - Conducting inductions to new recruits, in all aspects of their role responsibilities;
 - Ensure that sales assistants are developing and retaining long-term clients;
 - Acting as the store-point-of-reference for all merchandise;
 - Supervision and direction of all the inventory control and back-office activities;
- see less



● Galeries Lafayette Store Manager

BYREDO | Sep 2015 - May 2019

- Assisting with store sales always aiming to meet and exceed store sales targets;
 - Managed a team of 6 staff;
 - Analysing sales figures, monitoring the monthly budget achievement and implementing corrective actions when required;
 - Communicating and following upon business needs and potential actions to Head Office in order to reach the achievement of designated store target;
 - Supporting and motivating staff working in the store, transmitting and nurturing into them the company's core values, creating a positive and engaging work environment;
 - Conducting inductions to new recruits, in all aspects of their role responsibilities;
 - Ensure that sales assistants are developing and retaining long-term clients;
 - Acting as the store-point-of-reference for all merchandise;
 - Supervision and direction of all the inventory control and back-office activities;
- see less



● Le Bon Marché Assistant Store Manager

Jimmy Choo | Sep 2011 - Aug 2015



● **Sales Assistant**

CHANEL | Aug 2011 - Sep 2011



● **Sales Assistant**

Dolce & Gabbana | Dec 2009 - Jul 2011



● **Le Bon Marché Store Manager**

Officina Profumo-Farmaceutica di Santa Maria Novella | Jun 2022 - Sep 2023

- Assisting with store sales always aiming to meet and exceed store sales targets;
 - Managed a team of 4 staff;
 - Analysing sales figures, monitoring the monthly budget achievement and implementing corrective actions when required;
 - Communicating and following upon business needs and potential actions to Head Office in order to reach the achievement of designated store target;
 - Supporting and motivating staff working in the store, transmitting and nurturing into them the company's core values, creating a positive and engaging work environment;
 - Conducting inductions to new recruits, in all aspects of their role responsibilities;
 - Ensure that sales assistants are developing and retaining long-term clients;
 - Acting as the store-point-of-reference for all merchandise;
 - Supervision and direction of all the inventory control and back-office activities;
- see less



● **Saint Honoré Store Manager**

Officina Profumo-Farmaceutica di Santa Maria Novella | Oct 2023 - Now

- Assisting with store sales always aiming to meet and exceed store sales targets;
 - Managed a team of 3 staff;
 - Analysing sales figures, monitoring the monthly budget achievement and implementing corrective actions when required;
 - Communicating and following upon business needs and potential actions to Head Office in order to reach the achievement of designated store target;
 - Supporting and motivating staff working in the store, transmitting and nurturing into them the company's core values, creating a positive and engaging work environment;
 - Conducting inductions to new recruits, in all aspects of their role responsibilities;
 - Ensure that sales assistants are developing and retaining long-term clients;
 - Acting as the store-point-of-reference for all merchandise;
 - Supervision and direction of all the inventory control and back-office activities;
- see less



● **Paris Area Manager**

Officina Profumo-Farmaceutica di Santa Maria Novella | Jan 2024 - Now

Le Bon Marché, Paris - 4 staff
Saint Honoré, Paris - 4 staff
Francs Bourgeois, Paris - 3 staff

Education & Training

1999 - 2004

● **Pellegrino Artusi - Vicenza, Italy**

Kitchen and Hotel Services Diplome, Hotel and Restaurant Management