



Urielle Arowoshola

Stylist

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Languages

English (Native)

About

Experienced retail professional with a passion for fashion, skilled in customer engagement and upselling. Proven track record at Selfridges & Co and The Kooples, adept at maintaining an inviting shop floor atmosphere and delivering personalised shopping experiences.

BRANDS WORKED WITH

- The Kooples
- Francesca Russo
- Rubina Marchiori
- The Last Dinner Party
- CATR
- Spotlight Youth Centre
- FCB Coffee
- Selfridges & Co
- Victoria and Albert Museum

Experience



- Sales Advisor**
 The Kooples | Dec 2023 - Now
 - Communicating with customers to determine their needs, in order for me to provide recommendations and upsell services. Providing information regarding current season and last season items.
 - Greeting every customer warmly upon their arrival.
 - Ensuring shop floor is cleaned by hoovering and spraying down surfaces twice daily.
 - Replenishing items on the shop floor after a sale has been made.
 - Monitored competitor activity to remain ahead of market trends.
- Vogue Arabia Assistant Stylist**
 Francesca Russo | Dec 2023 - Dec 2023
 - Assembled different items of clothing/accessories together, fully exercising creativity, ensuring final looks for clients were original. Handled incoming an outgoing deliveries of valuable stock.
 - Identified clients body type and colour to be able to fully cater to specific needs for different individuals.
 - Constructed looks relevant to the mood board, whilst being innovative with limited options.
 - Set up the studio space with all the necessary equipment for the styling process, including: rails, tables, assembled steamer.
 - Worked as a team to incorporate different ideas, yet maintaining cohesiveness in the looks created.
- MTV Assistant Stylist**
 Rubina Marchiori | Nov 2023 - Dec 2023
 - Completing collections and returns within limited time frames.
 - Creating mood boards for different clients, identifying brands that likely resonate with each client. Sourcing pieces of clothing from designers.
 - Assessing five clients of different body shapes and heights, and appropriately choosing outfits an accessories for them. Steaming clothing.
 - Creating original and resourceful outfits, whilst accommodating the clients personal preferences. Getting sets ready, including setting up rails, hanging clothes up, organising jewellery.
 - Translated up-to-date knowledge of current trends, brands and designers to educate clients.
- Fashion Stylist**
 The Last Dinner Party | Nov 2023 - Nov 2023
 - Took inspiration from current style icons relevant to the clients, and used information

- to put outfits together for a live performance. Assembled looks for award show, specific to each client, ensuring they still
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- compliment each other. Set up the styling area in dressing room, including: assembling rails, steaming, hanging clothes in order of designer, organising jewellery. Sewing/pinning clothes to better fit the client at hand.
- Liaised with glam team to consider how to ensure the clothing is complimentary with

● Fashion Stylist

CATR | Jun 2018 - Jul 2018

Responsibilities such as buying, meeting designers and wardrobe coordinating for

- shoots. Assessed client's needs by discussing lifestyle and desired results.
- Collaborated with other stylists to create unique and contemporary looks.
- Educated clients on the latest trends in fashion to loop them in on the overall styling
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● Volunteer Art Teacher

Spotlight Youth Centre | Mar 2018 - Jan 2019

Teaching painting techniques using different materials.

- Providing art materials for an underprivileged class, to allow artistic flexibility.
- Participated in philanthropy events to raise money for the art department.
- Coordinated special projects and assignments, which often included deadlines, in
- attempts to instil punctuality in the class. Taught brief art history and theory with passion and enthusiasm, encouraging
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● Assistant Manager

FCB Coffee | Feb 2023 - Nov 2023

i'm Completed invoices and ordering new stock weekly.

- Assisted with making rota's and scheduling.
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- Established monthly goals for team members to achieve. Including deep cleaning tasks, customer service goals and latte art skills. Barista skills, serving customers on shop floor.
- Oversaw trial shifts and recruited high-performing team members, forming a capable
- and reliable team.



● Sales Assistant

Victoria and Albert Museum | Jan 2022 - Sep 2022

Managing cash and card transactions on the till.

- Explained products to enquiring customers to drive sales.
- Promoted sales and special offers for discounts and merchandise options.
- Replenished stock on the shop floor.
- Staying up to date on products information to be able fully assist customers.
- Training newer employees to ensure teamwork and efficiency.
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● Creative Assistant

CATR | Jul 2021 - May 2022

Researching and sourcing props/materials necessary for studio productions Contacting designers to loan items of clothing for video/photo-shoots.

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- Developing professional and trusted relationships with designers and pr for future use. Recruiting assistants.
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- Able to develop creative solutions for complex problems, often in high pressure situations
- Applying my in-depth knowledge of copyright laws concerning intellectual property rights Meticulously assessed, ensuring invoices were submitted and processed correctly.
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- Assisted with planning of routes for collections from multiple designers, to facilitate timely arrival and efficiency.

Education & Training

- **Compass School Southwark**
GCSEs,
- **Saviours**
A-Levels,