



# Carla Santandrea

Highly organized and detail-oriented Events Project Coordinator with a passion for successful event delivery.

📍 Milan, Metropolitan City of Milan, Italy

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## Languages

Italian (Native)

English (Fluent)

French (Fluent)

German (Fluent)

Spanish (Basic)

## About

I am a senior professional with more than 2 decades of experience in the Luxury Automotive world and in Formula 1 . A background of working in Events, Brand and Sports marketing enabled me to develop a wide range of skills and experience. Building strong interpersonal relationships with partners and sponsors and the ability to interact with an international clientele and with celebrities are one of my fortes. In my career I achieved very interesting results either in terms of ROI and in terms of successful events.

## Experience

- **Events and Pr manager**  
| Feb 2023 - Now

## Education & Training

- 1994 - 1994 ● **Regione Veneto**  
Direttore Tecnico d'Agenzia Viaggi, Travels
- 1984 - 1991 ● **University Of Padova**  
Master's degree, Foreign languages and literature